



30 janvier 2023

## **PRESS RELEASE**

### **5<sup>th</sup> Ural France European Meeting, 22<sup>nd</sup> to 24<sup>th</sup> September, 2023**

**More than 100 sidecars are expected on the shores of Bujaleuf's Lake Sainte Hélène.**

***Every other year, the Ural France association organizes a large European meeting of owners and lovers of Ural sidecars. Riders of all brands of sidecar combinations are welcome !***

#### **Program of the 2023 event**

From Friday, September 22<sup>nd</sup> to Sunday 24<sup>th</sup>, sidecar enthusiasts from all over Europe will gather on the shores of Lake Sainte Hélène, near Bujaleuf (87460).

Pilots and passengers are welcome on the site from Friday.

Saturday is Discovery day :

- printed itineraries to enable you to discover the region and its remarkable sites ;
- a market area dedicated to motorcycling and to fine local craft and food specialties ;
- a festive Saturday evening, with dinner and a Blues concert.

The event provides a special opportunity to meet other lovers of sidecars and motorcycles in general, to chat about trips done or planned, or simply to exchange lore and experience of our beloved machines.

Entry fee : 15 euros including the Saturday night concert, but meals and drinks are not included. Details of fees and registration can be found on [www.ural-france.com](http://www.ural-france.com).

Accommodation : there is a camping ground 10 minutes' walk away ; it is also possible to set up tents on the site of the gathering, free of charge. Bed & breakfasts and guesthouses are available in Bujaleuf and nearby villages.

#### **Between 100 and 150 Ural sidecars attended the 4 previous editions**

2015 (St Rémy de Provence), 2017 (St Nectaire), 2019 (Parc D'Olhain), 2021 (Vercors), provided the opportunity to discover an amazing collection of Ural motorcycles of all ages, from the oldest to the most recent, as well as their enthusiastic pilots from all over Europe (Finland, Spain, Belgium, Austria, Germany, Switzerland, Italy... )

The event is sponsored by Ural Motorcycles GmbH, the official European importer of the Ural brand, and is supported by the French Ural dealers who are members of the association.

**Ural France is an association** created in 2014. It aims at ...

- bringing together owners and/or enthusiasts of sidecars and motorcycles through technical and cultural exchanges, meetings, exhibitions, a web site and its forum, travels .... ;
- fostering technical and cultural exchanges, both in France and abroad.
- promoting URAL motorcycles and sidecars, in partnership with the official dealers and specialized service shops who choose to join the association, as well as with the importer for Europe : Ural Motorcycles GmbH (Austria).

Stay updated on the association's life, news (and boutique) on [www.ural-france.com](http://www.ural-france.com) and on [Facebook](https://www.facebook.com/uralfrance).

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Visual media can be downloaded from <http://www.ural-france.com/mediatheque>

